



AIDSAlabama
Housing Is Healthcare

3529 7th Avenue South
Birmingham, AL 35222
205-324-9822 Office
205-324-9311 Fax
www.aidsalabama.org

Board of Directors

Anil Mujumdar, President

LaToya Melton, Vice President

Carlos Javier Torres, Treasurer

Paige Dorman, Secretary

Jerry Powell, President's
Appointee

Kevin Finney, *ex officio*

Carmarion D. Anderson-Harvey

Jennifer Collins

Nicolette Harvey

Gilbert D. Mobley, Jr.

Jeff Nixon

Kelsey Perine

Charlie Ray

Marsha Sturdevant, M.D.

Hunter Tucker

Ellen Williams

Chuck Yeager, Ed. D.

Chief Executive Officer
Kathie M. Hiers

Executive Director
Heather Rauckman

Executive Director,
AIDS Alabama South
Candace Taylor

September 25, 2024

Greetings Creatives!

I hope this letter finds you in great spirits. I am reaching out to request your support for AIDS Alabama, an organization committed to empowering Alabamians impacted by HIV to lead healthy, independent lives. We are excited for our upcoming fundraiser exhibit, titled *5 x 5 Loud & Clear*, which will open at Gallery Vox on December 5, 2024.

This special event seeks to both highlight the exceptional talent within our community and foster unity among artists, all while generating crucial funds to sustain our ongoing programs and initiatives. The exhibit will offer a platform for artists to share their work with a broader audience while contributing to a cause of significant importance.

AIDS Alabama will collaborate with Birmingham's vibrant arts community to create and showcase artworks for sale at Gallery Vox. 5-inch by 5-inch works are strongly encouraged. These pieces will be exhibited in the Gallery and sold on consignment from December 5th through December 22nd.

Artworks on consignment for 5x5 will retail for \$150. Artists will receive 50% of proceeds from the sale of their work, and 25% of the proceeds will be contributed to AIDS Alabama. This not only allows us to provide financial support for your efforts but also enriches the event with your unique perspectives and creativity, inspiring and engaging our attendees in profound ways.

We are thrilled to showcase the artwork of those dedicated to our cause. Please let us know if you are interested in participating by October 31st. Should you have any questions or require further information, feel free to contact me directly at (205)239-9892 or gina.mallisham@aidsalabama.org.

We hope you will consider this invitation and join us in making a meaningful impact through your artistry. Thank you for your time, and we look forward to the possibility of showcasing your exceptional work at our event.

With gratitude,


Gina Mallisham
Director of Development


AN EXHIBITION OF ADVOCACY AND ARTISTIC EXPRESSION UNITING ARTISTS TO FIGHT FOR ALABAMIANS LIVING WITH HIV





Thank you for supporting AIDS Alabama!


Your collaboration will help advance our mission and provide a platform for meaningful community engagement. Your 5-inch by 5-inch works of art will be exhibited at Gallery Vox and sold on consignment for \$150 each beginning December 5th through December 22nd. Artists will receive half of the proceeds from the sale of their work, and one-quarter of the proceeds will be contributed to AIDS Alabama. To ensure a smooth and successful partnership, please follow these guidelines:

1  **Submit your pledge.**
Let us know that you'd like to collaborate by selling your work at Gallery Vox in support of AIDS Alabama. Make a commitment at bit.ly/galleryvox or scan this code.

2  **Consider the theme of our exhibit - "Loud & Clear"**
"5 x 5" - a term that means communication is perfectly readable. We're proud to remain in tune to the needs and concerns of Alabamians.

3  **Create or secure a 5-inch by 5-inch masterpiece.**
Confirm that your artwork fits within the size specifications provided. These details help us plan for space and presentation.

4  **Submit your art for consignment at Gallery Vox.**
Artists will receive 50% of proceeds from the sale of their work, and 25% of the proceeds will be contributed to AIDS Alabama.

5  **Spread the word.**
Tell your friends, family, and followers to attend the show on December 5, 2024. VIP presale tickets grant early access for art lovers to peruse and purchase.



All pieces will be displayed anonymously. Please only sign the back of your art. Artists may submit additional works without size or price restrictions (subject to space availability and Gallery approval) if they have contributed one or more artworks for 5x5. Sales of additional works will be divided similarly to other works in the exhibition, with artists receiving 50% and AIDS Alabama receiving 25% of sales. Please note these important planning dates:

- November 1, 2024: Deadline for Art Submissions
- December 5, 2024: Exhibit Open, **5 x 5 Loud & Clear** at Gallery Vox
- January 10, 2025: Artist Compensation Disbursed
- January 17, 2025: All Remaining Artwork Must Be Retrieved

Contact our Development Director at gina.mallisham@aidsalabama.org for more info. Thank you for your generosity and support. Your artwork will help make a difference in our community, and we are grateful for your collaboration!





Frequently Asked Questions

What is the process for submitting my work for the exhibition?

All artworks should be submitted to Paul Barrett for curation. Participating artists can reach him at variouscurators@gmail.com.

Are all artists invited to participate?

With a shared vision of uniting artists for a common cause, we are delighted to invite everyone in our vibrant arts community to join us in this initiative.

Must all artworks specifically address the theme of HIV?

While we warmly encourage artworks that explore themes of resilience, unity, the dismantling of stigma, and the fight against HIV, it is not a requirement for pieces to directly engage with the theme of HIV.

Are there specific installation requirements for submitted artworks?

Artworks submitted for this exhibition must be prepared for display, either ready to hang or able to stand independently.

Must all artworks be 5 inches by 5 inches, or are other dimensions eligible for the exhibition?

While small works are appreciated, they are not required. Artists are encouraged to submit pieces ideally measuring 5 inches by 5 inches. If you have a particular existing piece in mind that you would like to submit, please do!

How are artworks selected?

Gallery Vox reserves the right to refuse to accept artwork for consignment if it is determined to be too fragile, poorly crafted, expensive, or difficult to store and exhibit.

What is consignment?

Consignment is an arrangement where an artist provides their artwork to a gallery or retailer to sell on their behalf. The artist retains ownership of the work until it is sold.

How does the consignment process work?

Once you submit your work, Gallery Vox will review it for selection. Once accepted, most works on consignment for 5x5 Loud & Clear will retail for \$150. Artists will receive 50% of the proceeds from the sale of their work, and 25% of the proceeds will be contributed to AIDS Alabama. You will receive payment for sold pieces after the sale is completed.

How long will my artwork be displayed?

Artwork will be displayed from December 5, 2024, until December 22, 2024. Compensation for artworks sold will be distributed on January 10, 2025.

Can I submit more than one piece?

Yes, you are welcome to submit multiple pieces for consideration!

If you have any further questions, feel free to reach out to our Director of Development at gina.mallisham@aidsalabama.org. We're here to help you navigate the process of participation smoothly.